



Nebraska Arts Council

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1991 Nebraska Arts Council Conference:

FROM

MANAGING THE ARTS

TO THE ART OF MANAGING

RISK



Nebraska Arts Council

February 7 and 8, 1991
Nebraska Center for Continuing Education
Lincoln, Nebraska

Local Arts Leadership Institute

The Local Arts Leadership Institute has been combined with this year's conference. Those attending LALI as representatives of Community Challenge Grant recipients should attend those sessions marked with a green star. ★

PROGRAM

THURSDAY, FEBRUARY 7, 1991

WELCOME 9 a.m.

Jennifer S. Clark, NAC executive director; J. Robert Duncan, NAC chair; Ron Bowlin, president, Lincoln Arts Council; Mayor Bill Harris, Lincoln.



SESSIONS 9:30 a.m. to 12:15 p.m.

CREATIVE FINANCING

Nebraska arts administrators' stories about their most unique and successful ventures.

Panelists:

Robert Chumbley, director, Lied Center for Performing Arts

Al Davis, creative director, Hyannis Village Players

Dan Ladely, curator, Sheldon Film Theater

Mary Robert, general manager, Opera/Omaha

Linda Runice, general manager, Center Stage Theatre

PLANNING: FROM PURPOSE TO ACTION ★

Developing a workable strategic plan for your organization.

Craig Dreeszen, acting director, Arts Extension Service

THE BUSINESS OF VISUAL ART

Salesmanship and savvy in the marketplace.

Larry Ferguson, photographer/teacher, Omaha



12:30 to 2 p.m.

LUNCHEON, KEYNOTE ADDRESS

Welcome by J. Robert Duncan, NAC chair, and Governor Ben Nelson (invited).
Keynote speaker: William E. Strickland Jr., director, Bidwell Training Center and Manchester Craftsmen's Guild, Pittsburgh.

